

23rd October, Thursday
Klaipėdos st. 3, Hall, Panevėžys
[ZOOM link](#) (password 23102025)

9.30–9.45 REGISTRATION AND WELCOME COFFEE

9.45–10.00 OPENING OF THE JUOZAS BALČIKONIS AUDITORIUM

10.00–10.30 OPENING SPEECH

10.30–12.00 PLENARY SESSION

Chair: Dalia SUSNIENĖ, PhD, Evaldas SAPELIAUSKAS, PhD, Panevėžio kolegija/State Higher Education Institution



“ALGORITHMS OF TRADE: HOW AI-DRIVEN LINGUISTIC TECHNOLOGIES REDEFINE GLOBAL ECONOMIC COMMUNICATION”

Grzegorz Pawłowski, PhD



“WHO WILL WIN THE GLOBAL AI RACE?”

Greta Ilekytė, PhD Candidate



“REBUILDING EDUCATION FOR THE INSTAGRAM GENERATION: MICRO-TEACHING IN THE AGE OF AI”

ÜMIT YAKAR, PhD

12.00–13.00 CONFERENCE LUNCH

13.00–15.00 WORK IN PARALLEL SECTIONS SESSIONS

16.30 - 17.00 Opening of the Exhibition “CIRCLE DANCE” by students of Rezekne Academy of Riga Technical University (LATVIA)

17.00- 20.00 DINNER PARTY (Panevėžys Civic Art Gallery, Respublikos st. 3, Panevėžys)

24th October, Friday

10.00 - 17.30 EDUCATIONAL TRIP

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TRACK I GLOBALIZATION AND APPLICATION OF TECHNOLOGIES

Room 528 (Klaipėdos st. 3, Panevėžys)

Session Chair: Remigijus KALIASAS

[ZOOM link](#) (password: 23102025)

TECHNOLOGY AND DOLOMITE: HOW LOCAL RAW MATERIALS ARE CHANGING GLOBAL BUSINESS (online presentation)

Lina ŠNEIDERAITIENĖ, PhD, Ingūna LAZDINA, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

SMART AND EFFICIENT INTEGRATION OF RENEWABLE ENERGY IN POWER SYSTEMS BASED ON ARTIFICIAL INTELLIGENCE (online presentation)

Mohammed WADI, PhD, Mohammed JOUDA, Mohammed SALEM, *Istanbul Sabahattin Zaim University (TURKIYE)*

THE IMPACT OF THE HUMAN FACTOR ON THE DEVELOPMENT OF AUTOMATION (online presentation)

Kristina KAROSEVIČIENĖ, Daiva ČAPLIKIENĖ, *Kolping Higher Education Institution (LITHUANIA)*

AI IN INVESTMENT PRACTICES: CHALLENGES OF GLOBALIZATION, TRUST, AND LIABILITY (online presentation)

Algirdas Justinas STAUGAITIS, PhD, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

COMPONENT CONCEPT IN THE ERA OF SERVICES (online presentation)

Vaidas GIEDRIMAS, PhD, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

THE AI ACT AND CUSTOMER SECURITY IN BANKING – LEGAL AND ORGANIZATIONAL CHALLENGES

Iwona LASEK-SUROWIEC, PhD, Marcin OSKIERKO, PhD, Sławomir ŻURAWSKI, PhD, *State Academy of Applied Sciences in Chełm (POLAND)*

ANALYSIS OF BURSTINESS IN RANDOMIZED BIT SEQUENCES

Yadu KRISHNAKUMAR, PhD, *Hochschule Wismar (GERMANY)*, *Universidad Polit´ecnica de Madrid (SPAIN)*, Andreas AHRENS, PhD, *Hochschule Wismar (GERMANY)*, Ojaras PURVINIS, PhD, *Kaunas University of Technology (LITHUANIA)*, Jelena ZASCERINSKA, PhD, *Centre for Education and Innovation Research (LATVIA)*

SAFETY AND MANAGEMENT CHALLENGES IN CONTEMPORARY AVIATION: THE ROLE OF UAV TECHNOLOGIES

Tomasz BALCERZAK, PhD, *University of Technology and Economics in Warsaw (POLAND)*

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TRACK I GLOBALIZATION AND APPLICATION OF TECHNOLOGIES

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Session Chair: Remigijus KALIASAS

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EVALUATION IN AN ERA OF GLOBAL CHALLENGES: A SYSTEMIC APPROACH TO IMPLEMENTING THE SUSTAINABLE DEVELOPMENT GOALS

Liene AMANTOVA-SALMANE, *Rezekne Academy of Riga Technical University (LATVIA)*

BUILDING DESIGN AND APPLICATION OF BUILDING INFORMATION MODELING METHODS IN MODERN LITHUANIAN CONSTRUCTION

Danguolė PLUNGYTĖ, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

APPLICATION OF PHOSPHOGYPSUM IN CABLE FILLER PRODUCTION

Vaidas GASIŪNAS, Eimantas BRUČAS, Dovydas BARAUSKAS, Donatas PELENIS, PhD, Marius MIKOLAJŪNAS, PhD, Simona VAITKIENĖ, PhD, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

RESEARCH OF BEARING CAPACITY OF PILE PRESSED FOUNDATIONS IN DOUBLE-LAYER SOIL

Aurimas ČESNULEVIČIUS, PhD, Jovita KAUPIENĖ, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

MULTI-CRITERIA EFFICIENCY EVALUATION OF BIO-BASED THERMAL INSULATION MATERIALS FOR ZERO-EMISSION PUBLIC BUILDINGS USING THE ARAS METHOD

Donatas AVIŽA, PhD, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

USING THE MOST POPULAR PHOTO EDITING APPS AND SELECTION CRITERIA AMONG USERS

Birutė RAGALYTĖ, Alma PAUKŠTIENĖ, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

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TRACK II GLOBALIZATION IN HEALTH SCIENCES

Room 428 (Klaipėdos st. 3)

Session Chair: Ligita GUKAUSKIENĖ, PhD

[ZOOM link](#) (password 23102025)

USING INTRAORAL SCANNER DATA TO DESIGN PERSONALIZED ORAL CARE PLANS FOR OLDER ADULTS IN NURSING HOMES

Rima ADOMAITIENĖ, PhD, Simona VAITKIENĖ, PhD, Aurelija TIDIKYTĖ, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

THE IMPACT OF OBSTETRIC VIOLENCE ON WOMEN'S HEALTH AND FUTURE DECISIONS

Asta BUTKUVIENĖ, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

DIVERSITY OF HISTOLOGICAL TYPES OF BREAST CANCER AND THEIR CLINICAL SIGNIFICANCE

Ligita GUKAUSKIENĖ, PhD, Dalius BALTUŠNIKAS, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

THE MOST COMMON FEARS OF CHILDREN DURING INPATIENT TREATMENT: THEORETICAL INSIGHTS AND EMPIRICAL ANALYSIS

Fausta DŽIUGIENĖ, *Public Institution Panevėžys City Polyclinic*, Vida ELIJOŠAITIENĖ, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

THE IMPORTANCE OF PRE-HOSPITAL CARE FOR THE SURVIVAL OF PATIENTS WITH MYOCARDIAL INFARCTION

Ligita GUKAUSKIENĖ, PhD, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

PATTERNS OF PROBIOTICS CONSUMPTION AND AWARENESS ABOUT POSITIVE AND NEGATIVE HEALTH EFFECTS AMONG THE STUDENTS OF BIOMEDICAL SCIENCES

Asta BUTKUVIENĖ, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

QUALITY OF LIFE OF ELDERLY PEOPLE IN THE NURSING HOME COMMUNITY

Ligita GUKAUSKIENĖ, PhD, *Kauno kolegija Higher Education Institution (LITHUANIA)*

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TRACK II GLOBALIZATION IN HEALTH SCIENCES

Room 428 (Klaipėdos st. 3)

Session Chair: Ligita GUKAUSKIENĖ, PhD

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**ORAL HEALTH CARE FOR CHILDREN WITH SPECIAL NEEDS: IMPORTANCE, CHALLENGES, AND SOLUTIONS
(online presentation)**

Jurgita ANDRUŠKIENĖ, PhD, Viktorija ŠARPNICKAITĖ, *Klaipėdos valstybinė kolegija/Higher Education Institution (LITHUANIA)*

**WORLDWIDE ASSESSMENT OF NURSES' KNOWLEDGE IN CARDIAC ARRHYTHMIA INTERPRETATION AND
MANAGEMENT**

Vipin PINGAL, Domilė AUGULĖ, Laura JANUŠONIENĖ, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

**THE IMPACT OF INTERNATIONAL PRACTICES ON THE CONTENT, PRACTICE AND METHODOLOGY OF
COSMETOLOGY STUDY PROGRAMS (online presentation)**

Loreta VALATKEVIČIENĖ, *Kauno kolegija Higher Education Institution (LITHUANIA)*

**FACTORS THAT TRIGGER SKIN AGING (FROM THE EXPOSOME TO THE GENOME) AND BODY MASSAGE
(online presentation)**

Sigita ZLATKUVIENĖ, Indrė PETRAITIENĖ, *Kauno kolegija Higher Education Institution (LITHUANIA)*

**THE PARENTAL AWARENESS OF HUMAN PAPILLOMAVIRUS AND APPLICATION OF PREVENTIVE
MEASURES (online presentation)**

Laura VALONYTĖ-BURNEIKIENĖ, PhD, *Panevėžio kolegija/State Higher Education Institution*, Ilona GURNIENĖ, *Kauno kolegija Higher Education Institution (LITHUANIA)*

**POSSIBILITIES OF USING DECORATIVE COSMETICS WHEN CORRECTING THE SHAPE OF EYES (online
presentation)**

Aušra MALAKAUSKIENĖ, Beatričė KUNCEVIČIUTĖ, *Kauno kolegija Higher Education Institution (LITHUANIA)*

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Track III EXPRESSIONS OF GLOBALIZATION IN SOCIAL SCIENCES

Room 513 (Klaipėdos st. 3),

Session Chair: Diana MICEVIČIENĖ, PhD

[ZOOM link](#) (password 23102025)

THE IMPACT OF DIGITALIZATION ON THE TRANSFORMATION OF THE ACCOUNTING PROFESSION

Angelina TJURINA, *The College of Accountancy and Finance (LATVIA)*

DIGITALIZATION OF LOGISTIC PROCESSES IN MANUFACTURING COMPANIES (online presentation)

Laima SKAURONĖ, PhD, Deimena MONTVYDAITĖ, PhD, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

LABOUR MARKET IN HOST COUNTRIES FOR EMPLOYMENT OF MIGRANT WOMEN FROM UKRAINE

Jelena ZASCERINSKA, PhD, Andreas AHRENS, PhD, Liudmyla HULIAIEVA, Andrii OLIINYK, Adem YILMAZ, Suzan AVANOGLU, Mirosław SLAWEK, Mateusz SZOSTKIEWICZ, Stefano CAVAGNETTO, Lucie RIVERA, Mariya GLADYSH, Nataliya ISAYEVA, *Centre for Education and Innovation Research (LATVIA)*

SUSTAINABILITY AND PROFITABILITY OF LARGE MANUFACTURING COMPANIES

Iveta MIETULE, PhD, Ēvalds VIŠKERS, Jelena LĪKSNIŅA, *Riga Technical University (LATVIA)*

WORKPLACE COMMUNICATION MANAGEMENT IN GERMAN COMPANIES IN LATVIA: CONTEXT ANALYSIS

Anastasija BIKOVA, Anna FOMENKO, PhD, *Hochschule Wismar (GERMANY)*

DO DIVIDEND YIELDS EXPLAIN STOCK PRICE CHANGES? AN ANALYSIS OF BALTIC SEA MARKETS

Česlovas BARTKUS, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

SUSTAINABILITY IN BALTIC LOGISTICS: DOES VISION AND MISSION DRIVE MODERN BUSINESS PRACTICE?

Diana MICEVIČIENĖ, PhD, Laima SKAURONĖ, PhD, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

IMPORTANCE OF LIFE LONG LEARNING (LLL) IN ADULTHOOD

Toma NAUMČIUK, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

THE THEORETICAL RELATIONSHIP BETWEEN SHARED LEADERSHIP AND PROFESSIONAL BURNOUT

Diana LIPINSKIENĖ, PhD, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

DIGITAL DIVIDE AND ITS INFLUENCE ON LOGISTICS PRACTICES

Diana MICEVIČIENĖ, PhD, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

DESIGNING A PROFESSIONAL DEVELOPMENT PROGRAM TO STRENGTHEN TEACHERS' COMPETENCIES IN USING DIGITAL LEARNING PLATFORMS

Giedrė SLUŠNIENĖ, PhD, Kamilė KESYLĖ, Jūlija MELNIKOVA, Andreas AHRENS, Jelena ZASCERINSKA, PhD, *Klaipėdos valstybinė kolegija/Higher Education Institution (LITHUANIA)*

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Track III EXPRESSIONS OF GLOBALIZATION IN SOCIAL SCIENCES

Room 513 (Klaipėdos st. 3),

Session Chair: Diana MICEVIČIENĖ, PhD

[ZOOM link](#) (password 23102025)

SHARED LEADERSHIP IN PRESCHOOL EDUCATION: THE PARENTS' PERSPECTIVE

Diana LIPINSKIENĖ, PhD, *Panevėžio kolegija/State Higher Education Institution (LITHUANIA)*

POSSIBILITIES OF MEDIATION IN THE FIELD OF MEDICAL LAW IN LATVIA (online presentation)

Tatjana JURKEVIČA, PhD, Anatoliy LYTVYNENKO, PhD, *Baltic International Academy (LATVIA)*

BORDERLESS INNOVATION: THE IMPACT OF GLOBALIZATION, TECHNOLOGY AND EDUCATION ON ENTREPRENEURIAL TRANSFORMATION (online presentation)

Parulkumari BHATI, PhD, *Karnabati university (INDIA)*, Jelena ZASCERINSKA, PhD, *Centre for Education and Innovation Research (LATVIA)*

THE DIGITAL TRANSFORMATION OF EDUCATIONAL TOURISM: A COMPARATIVE CASE STUDY OF AKDENIZ UNIVERSITY AND THE UNIVERSITY OF EDINBURGH (online presentation)

Oğuzhan DALMAZ, Mustafa ÇİFTÇIOĞLU, *Kumluca Chamber of Commerce and Industry (TURKIYE)*

THE EVOLUTION OF ECONOMIC GROWTH THEORIES AND THE TRANSFORMATION OF GROWTH DETERMINANTS IN THE 21ST CENTURY (online presentation)

Anastasija ROMĀNE, *Rezekne Academy of Riga Technical University (LATVIA)*

NOT LAZY, JUST A DIFFERENT LEARNER: TEACHER OBSERVATIONS ON MATHEMATICAL LEARNING DIFFICULTIES (online presentation)

Belma TÜRKER BİBER, PhD, *Aksaray University Department of Education (TURKIYE)*

PROTECTION OF HUMAN RIGHTS IN THE CONTEXT OF GLOBALIZATION PROCESSES (online presentation)

Maryna TOPORKOVA, PhD, *Utenos kolegija Higher Education Institution (LITHUANIA)*

GLOBALIZATION AND THE ACADEMIC DIGNITY OF UNIVERSITY TEACHERS: CHALLENGES OF STUDENT EVALUATION CULTURE IN HIGHER EDUCATION (online presentation)

Giedrė PAURIENĖ, PhD, *Mykolas Romeris University (LITHUANIA)*

ASSESSING REGIONAL SUSTAINABILITY PROGRESS: INTERACTIONS OF ECONOMIC, SOCIAL, AND ENVIRONMENTAL FACTOR (online presentation)

Daiva BERŽINSKIENĖ-JUOZAINIENĖ, PhD, Rūta MEIŠTĖ, PhD, *Utenos kolegija Higher Education Institution (LITHUANIA)*

THE EXPRESSION OF ADAPTABILITY AS AN ORGANIZATIONAL CULTURE CHARACTERISTIC IN A GLOBALIZATION CONTEXT (online presentation)

Jovita STARKUTĖ, PhD, *Kauno kolegija Higher Education Institution (LITHUANIA)*

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